



VISION

--Become a Top-Tier Research University--

Discovering, Transmitting and Applying Knowledge through Partnerships, Interdisciplinarity and Engagement

GOALS & EMPHASIS

Goal 1: Offer the best undergraduate education available in Florida.

Goal 2: Achieve international prominence in key programs of graduate study and research.

Goal 3: Provide international focus to our curricula and research programs.

Goal 4: Become more inclusive and diverse.

Goal 5: Be America's leading partnership university.

Educated Citizenry



Community Impact

Sustainability

STRATEGIC INITIATIVES

University-Wide Initiatives

Recruit and graduate high-quality students
Expand student access and diversity
Optimize enrollment mix and student success outcomes
Expand internationalization of education and research
Improve access to courses and course delivery efficiencies

Strengthen the region's economic and social ecosystem
Align university outreach, cultural, and athletic programs to meet the needs of the central Florida city-state
Strengthen culture of philanthropy and significantly increase endowment to fund strategic growth

Hire additional research-focused faculty
Increase faculty resource generation capacity
Determine and build necessary campus infrastructure
Enhance undergraduate, graduate and professional program quality and desirability

Create 21st century library system (Increase digital resources and "Knowledge Commons" capacity)
Enhance comprehensive research compliance program
Establish preeminence in clinical practice and the health sciences

Undergraduate Excellence

Expand integration of core values into education and research
Establish experiential learning graduation requirement for all students
Expand STEM teacher preparation
Increase undergraduate research participation
Review and transform GEP for relevance to a 21st century global society
Establish specialized programs and learning communities for selected disciplines

Scholarly Community of Distinction

Attract and retain "world class" faculty leaders in scholarship and research
Enhance professional development of university faculty members
Establish formal campus program for visiting scholar presentations
Establish tradition of noteworthy public presentations by UCF faculty members

Graduate, Professional and Research Excellence

Establish graduate programs in selected disciplines
Increase graduate enrollment in selected disciplines
Increase research funding from external sources
Increase number of patentable finding disclosures
Enhance collaboration among relevant disciplines
Fully exploit proven fields of excellence and promising areas for growth

OUTCOMES

Measure

Total enrollment (undergraduate and graduate)
Undergraduate/graduate student mix
Instate/out-of-state/international mix
FTIC/transfer student enrollment mix
Average SAT score for fall FTIC students
Number of select scholars (NM; Provost; VLDC, etc.)
Number of doctoral students
Number of doctoral students in selected disciplines
Number of post-doctoral fellows

Student/Faculty ratio
Number of tenured/tenure track faculty
Percentage of faculty with terminal degree
Percentage of full-time faculty
Percentage of SCH's delivered by tenured/tenure track
SCH's delivered online or mixed-mode
SCH's with international content
Voluntary faculty and staff turn-over rates

EXAMPLES

Measure

Retention rates (FTIC , AA transfer, graduate students, athletes, race and ethnicity)
Graduation rates (FTIC , AA transfer, graduate students, athletes, race and ethnicity)
Percentage of baccalaureate degrees in STEM discipline
STEM discipline baccalaureate graduates eligible to teach
Job placement rates (undergraduate and graduate)
Diversity of faculty and staff members (ethnicity and gender)
Student, faculty and staff member satisfaction rates

Active international partnership agreements
Programs with study abroad option
Need-based study abroad scholarships
Faculty and students participating in study abroad

Faculty and student library usage
Cultural and athletic event attendance
Annual philanthropic giving

Number of "world class" faculty leaders (including National Academy of Sciences, Fellows of AAAS, NIH Senior Scientist Awards, NIH MERIT Awards, etc.)
Number of public presentations by distinguished visiting scholars
Number of public presentations featuring UCF faculty members

EXAMPLES

Measure

Annual research grant revenue
Interdisciplinary research funding received
Faculty participating in funded research
Faculty scholarship and creative activities
Undergraduate service learning or research participation
Value of facilities and assets dedicated to research
Percentage of research initiatives with no material compliance issues

Number of companies formed
Number of companies "incubated"
Number of patentable findings converted into products or processes
Licensing income per dollar value of research expenditure

Further definition required:
Student Support Services
Faculty Support Services
Staff Support Services
GEP Transformation (Undergraduate Common Program Oversight Committee)
Community Alignment (Community Relations Division)
Regional Knowledge Transfer (Office of Research and Commercialization)

EXAMPLES