WE BELIEVE
EVERY PERSON HAS POTENTIAL
EDUCATION TRANSFORMS LIVES
SUCCESS IS EXPANDING OPPORTUNITY
AND DEMANDING EXCELLENCE
WE DO OUR BEST WORK TOGETHER
IF THERE IS A BETTER WAY,
WE SHOULD DO IT
SEPTEMBER 24, 2014

UCF Announces Downtown Campus with Partners
SCALE X EXCELLENCE = IMPACT
VALUE OF A COLLEGE DEGREE

Georgetown University
Center on Education and the Workforce
WHY DOWNTOWN?

We will expand **ACCESS:**
Develop a low-cost tuition model through educational partnerships and affordable options, while increasing quality and student success.

We will cultivate **INNOVATION:**
Immerse students in an urban living-learning environment with unique opportunities for success, enhancing the student experience.

We will create **IMPACT:**
Foster an education ecosystem that builds upon downtown industry strengths, preparing our graduates with relevant work opportunities that align with jobs.
# Academic Programs

## UCF Programs

- Digital entertainment and communication
  - Communication (M.A.)
  - Corporate Communication (Certificate)
  - Human Communication (B.A.)
  - Digital Media (B.A., M.A.)
  - Emerging Media: Character Animation Track (B.F.A.)
  - Interactive Entertainment (M.S.)

- Health technology and administration
  - Health Care Informatics (M.S.)
  - Health Informatics and Information Management (B.S.)
  - Health Sciences (M.S.)
  - Health Services Administration (B.S.)

- Public service and other programs
  - Legal Studies (B.A., B.S.)
  - Social Work (B.S.W., M.S.W.)
  - Military Social Work (Certificate)

*Florida Board of Governors Programs of Strategic Emphasis*

## Valencia Programs

- Digital Media (A.S.)

- Health Information Technology (A.S.)

- Associate of Arts (A.A.)

- Culinary and Hospitality (A.S.)
# Proximity to Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>UCF Main Campus Area</th>
<th>UCF Downtown Area</th>
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<tbody>
<tr>
<td>Communications</td>
<td>36</td>
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<tr>
<td>Government</td>
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<td>Health Services and Social Assistance</td>
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<td>884</td>
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Data provided by Orlando Economic Development Commission of companies and/or organizations by NAIC and SIC codes for ZIP codes 32817, 32826, 32828, and 32825 (UCF Main Campus Area), and 32801, 32803, 32804, and 32806 (UCF Downtown Campus Area).
HOW DO WE BRING THIS VISION TO LIFE?
OUR CHARGE
Build a model 21st century campus, embedded in our community, where students live, learn, work, and create.

LAUNCH TEAMS
Our work will be driven by three Launch Teams, led by UCF/VC co-captains:
1. Academic Excellence
2. Student Experience
3. Community Engagement

WORK GROUPS
Work Groups within each team will be created to tackle specific opportunities.
Example: Outreach and Recruitment

SUPPORT
The work of the Launch Teams will be supported by:
Technology
Facilities & Planning
Operations
Communications