UCF Collective Impact Strategic Plan - Vision for UCF 3.0

Our Impact
We use the power of scale and the pursuit of excellence to solve tomorrow’s greatest challenges and to make a better future for our students and society. Through learning, discovery, and partnerships, we transform lives and livelihoods.

Scale x Excellence = Impact

Our Promise
Harness the power of scale to transform lives and livelihoods

Attract and cultivate exceptional and diverse faculty, students, and staff whose collective contributions strengthen us

Deploy our distinctive assets to solve society’s greatest challenges

Create partnerships at every level that amplify our academic, economic, social, and cultural impact and reputation

Innovate academic, operational, and financial models to transform higher education
Institutionalizing and Executing Our Strategic Plan!

• Focused Actions Toward Achieving the Metrics Led President/Provost Direct Reports
  • Increasing Student Access Success and Prominence (M. Ehasz, E. Dooley, J. Jones)
  • Strengthening Our Faculty and Staff (J. Jasinski)
  • Growing Our Research and Graduate Programs (E. Klonoff)
  • Creating Community Impacts through Partnerships (T. Seymour, J. Moore, J. Fernandez, L. Jones)
  • Leading Innovation in Higher Education (M. Morsberger, J. Hartman, W. Merck)

• College Challenge 2020 drawing upon distinctive strengths of each college to help us reach the metrics

• Department Level Planning and Alignment

• University Budget Model Alignment through new Incentive and Strategic Investments

• Facilities Project Request and Matching Grant Program Alignment

• New: Students Success Investment Model
# Path to Preeminence

<table>
<thead>
<tr>
<th>Category</th>
<th>2016</th>
<th>2017</th>
<th>2018*</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average GPA and SAT Score</td>
<td>4.0/1261</td>
<td>4.02/1262</td>
<td>4.1/1316</td>
<td>4.0/1200</td>
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<tr>
<td>Freshman Retention Rate</td>
<td>89%</td>
<td>89%</td>
<td>unconfirmed</td>
<td>90%</td>
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<tr>
<td>6-year Graduation Rate</td>
<td>✔️ 70%</td>
<td>✔️ 69%</td>
<td>unconfirmed</td>
<td>70%</td>
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<tr>
<td>Doctoral Degrees Awarded Annually</td>
<td>✔️ 423</td>
<td>✔️ 440</td>
<td>✔️ 429</td>
<td>400</td>
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<tr>
<td>Public University National Ranking (in top 50)</td>
<td>1</td>
<td>✔️ 2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Number of Post-doctoral Appointees</td>
<td>55</td>
<td>52</td>
<td>47</td>
<td>200</td>
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<tr>
<td>National Academy Memberships</td>
<td>1</td>
<td>✔️ 6</td>
<td>✔️ 6</td>
<td>6</td>
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<tr>
<td>Science &amp; Engineering Research Expenditures</td>
<td>$170M</td>
<td>$188M</td>
<td>$186M</td>
<td>$200M</td>
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<tr>
<td>Non-medical Science &amp; Engineering Research Expenditures</td>
<td>✔️ $168M</td>
<td>✔️ $180</td>
<td>✔️ $178M</td>
<td>$150M</td>
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<td>National Ranking in STEM Research Expenditures</td>
<td>✔️ 7</td>
<td>✔️ 7</td>
<td>✔️ 7</td>
<td>5 of 8</td>
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<tr>
<td>Patents Awarded (over three year period)</td>
<td>✔️ 177</td>
<td>✔️ 184</td>
<td>✔️ 162</td>
<td>100</td>
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<tr>
<td>Endowment Size</td>
<td>$151M</td>
<td>$146M</td>
<td>$157M</td>
<td>$500M</td>
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</table>

*Projection as of February 2018*
Faculty critical to student retention, graduation and success in life!

- Participate in university-wide efforts (e.g. early alert)
- Open even more doorways for: internships, research opportunities, and other high impact practices
- Embed high impact practices into curriculum (e.g. CAH)

Gallup-Purdue National Index, 2016

- Quality interaction vs quantity interaction with students
- Create a supportive and motivating environment for students.
- Mentoring and guiding students are significant student experiences
Continuing to Engage Faculty

• Faculty co-leading and serving on the three strategic planning commissions
• Listening sessions with faculty during strategic plan developments
• Over 100 faculty engaged in developing the institutionalization plan
• Presentations to Faculty Senate
• Ongoing meetings with Faculty Senate Strategic Planning Council
• Session at every FCTL Faculty Development Winter and Summer Conference since strategic plan approval
• Presentations at All Faculty Meetings and Dept. Faculty Retreats (upon invitation)
• Guest Lecturer for UCF strategic planning and organizational development courses (upon invitation)
Continuing to Recognize Faculty and Staff

- **Marchioli Collective Impact Ideation Competition (one-time)**
  
  Awarded first ($2,500), second ($1,000) and third place ($500)

- **Marchioli Collective Impact Innovation Award (Ongoing through 2019)**

  Awards: $5000 to individual or team each academic semester

  Spring 2018 winner will be announced at the April 3rd Provost Forum

  Next Call for Nominations is September 21, 2018

- **Marchioli Innovation Award Seminar (Ongoing through 2019)**

- **NEW THIS SEMESTER! Collective Impact Community Challenge (one-time)**
Stay Informed and Stay Engaged

Provost College Visits
• Half-day visits to each college to connect with faculty, staff and students
• Discuss each college’s contributions to Collective Impact

Provost Forums
• Updates the university community on progress toward strategic plan metrics and highlight specific initiatives that can be scaled for greater impact
• Held 3 or 4 times a semester to focus on student success, research, faculty excellence, fundraising/philanthropy

Next Provost Forum
Focus: Funding and Philanthropy
Date & Time: Tuesday, April 3, 2018 from 3:00 to 4:30 p.m.
Location: Morgridge International Reading Center

Marchioli Collective Impact innovation Award Presented
Creating Our Collective Impact

UCF is a model for higher education in the 21st century, poised to make a better future for our students and society. Focused on the next 20 years, we’re setting the course for our university and our community with a bold, new strategic plan that will transform the way we teach, learn and engage. Based on the idea that bigger is better, we are challenging long-held assumptions about the role and scope of higher education. We are multiplying the power of our scale by our constant pursuit of excellence to change the world. This means setting big goals — and working together — to achieve our collective impact.
UCF has “raised the bar on strategic plan execution!” Mr. Mike Moss, president of SCUP

- UCF framework, tools, and templates are being shared nationally and abroad
- Invited Presentations at SCUP International Conferences
  - July 11, 2017
    - Title: From Strategy to Execution: Institutionalizing a Strategic Plan to Achieve Greater Impact
    - Presenters: Dale Whittaker and Lisa Guion Jones
  - July 17, 2018
    - Title: Strategies for Authentic Faculty Engagement In Strategic Planning and Execution
    - Presenters: Lynn Hepner, Melody Bowdon and Lisa Guion Jones
Question and Answer