

Bookstore Advisory Committee

2014-2015 Annual Report

Summary of Meeting

The Bookstore Advisory Committee met once during 2014-2015 on February 13, 2015. Attendees included: Loretta Forlaw, Roger Handberg, Juhee Kang, Woo Hyoung Lee, Amanda Raffenaud, Kyle Rohde, Meredith Semones, Shannon Taylor, Stacy Van Horn, Boris Zeldovich, Julie Wagner, Lauren Croft, Ronnie Korosec, Curt Sawyer, Phillip Quintero, Philip Mikels, Steven Way, and Melissa Yopack.

Summary of Topics

- Discussion on role of Bookstore Advisory Committee.
- The Mission Statement was read.
- Roger Handberg was elected to continue as Chair of the Bookstore Advisory Committee.

Update Textbook Successes

This has been a successful year for the UCF Bookstore. On the first day of class 94% of the book adoptions had been turned in and books were on the shelves.

Summer 2014- Sales at the UCF Bookstore had a 10.3% increase to budget and an 11.8% increase to last year. Sales at the Barnes & Noble @ UCF showed a 2.3% increase to budget and a 7.1% increase to last year.

Fall 2014- Sales at the UCF Bookstore were \$5,000,042 which was an 8.3% increase to budget and a 3.9% increase to last year. Sales at the Barnes & Noble @ UCF were \$112,311 which was a 2.1% increase to budget.

Every year the UCF Bookstores collect books, toys, and supplies for the Giving Tree to be donated to charity. This year we collected over 400 books between our store locations.

Spring 2015- Students were able to save money by purchasing used and digital books and renting many textbook titles. The UCF Bookstore was up 30.3% for the month of January and 25.4% to last year.

The Bookstores hired over 600 temporary student workers over the past year.

New Programs

This year the UCF Bookstore rolled out several new programs: Igniting the Student Connection, Igniting the Faculty Connection, and Igniting the Alumni Connections. These programs not only provide members with discounts, they also ask for feedback in how the bookstore can serve these groups better.

In the spring, The UCF Bookstore updated its technology systems and is looking forward to new enhancements with the Faculty Enlight system.

The UCF Bookstore is participating in and sponsoring the UCF Book Festival on April 18, 2015.

The UCF Bookstore will hold Faculty and Staff Appreciation Days on April 9 and 10 to thank the UCF Faculty and Staff for all their hard work. An extra 10% off will be taken at the register for eligible purchases making items 20% off (standard UCF discount is 10% off).

Textbook Scholarship

The Committee agreed to keep the previous guidelines for the essay scholarship. Colleges will receive a number of winners based on the enrollment for that college with the following breakdown:

- College of Arts & Humanities – 2
- College of Sciences – 3
- College of Business Administration – 2
- College of Engineering – 2
- College of Education and Human Performance - 2
- College of Optics and Photonics – 1
- College of Health and Public Affairs – 2
- College of Medicine - 1
- College of Nursing – 1
- College of Undergraduate Studies – 1
- College of Graduate Studies - 1
- Rosen College of Hospitality Management - 1

Each member of the committee will ask a colleague to help read and decide upon winners. The deadline to turn in essays to the UCF Bookstore will be March 16, 2015. The UCF Bookstore will distribute the essays to committee members by March 20, 2015. The winners will be selected and notified by April 10, 2015. The UCF Bookstore reception for the winners will be on April 21, 2015.