

Bookstore Advisory Committee

2015-2016 Annual Report

Summary of Meeting

The Bookstore Advisory Committee met once during 2015-2016 on February 5, 2016. Attendees included: Elizabeth Dooley, Heath Martin, Peggy Howse, Kevin Sowers, Diane Chase, SGA President, Curtis Sawyer, Steven Way, Philip Mikels, Phillip Quintero, Julie Wagner, Jeffery Golub, Ying Zhang, Michael Terry, Boris Zeldovich, Shannon Taylor, Kyle Rohde, Amanda Raffenaud, Caroline Pratt Marrett, Woo Hyoung Lee, Roger Handberg, Loretta Forlaw, and Rosalind Beiler.

Summary of Topics

- Discussion on role of Bookstore Advisory Committee.
- The Mission Statement was read.
- Roger Handberg was elected to continue as Chair of the Bookstore Advisory Committee.

Update Textbook Successes

Discussed the VIP Event, and textbook successes. Fall rush was very successful. Saw big financial gains, especially in textbook units. Partially due to new price matching policy which now include price matching online retailers (Amazon, Chegg, etc) and was very popular with the students. The Bookstore is rollout our "Igniting Parent Connection" for the summer orientations to send parent specific information to parents of UCF students. Also rolling out "Igniting the Athletic Connection," a True Fan website for football season 2016.

Upcoming Events:

Faculty Enlight Enhancements. Faculty Enlight now communicates with TA2, making the book adoption process simplified and more efficient for faculty and staff as well as the bookstore.

- Mobile App Enhancements. Student can scan items and place special orders from mobile app.
- Faculty/Staff Appreciation Days. April 14-15. Faculty and Staff save an additional 10% at the UCF Bookstores.
- DeStress Event, April 28.
- Career Events, March 18. Time Management with Internship Webinar.
- BIG. Looking to form a focus group for B&N College. Asked for volunteers to be emailed to steven.way@ucf.edu

Textbook Scholarship

The Committee agreed to keep the previous guidelines for the essay scholarship. Deadlines:

- Applications due to bookstore by March 21
- Distributed to readers by March 23
- Read and given back to bookstore by April 15
- Two winners and 1 alternate (except COS 3 winners)
- Reception was held April 25