

# BOOKSTORE ADVISORY COMMITTEE MINUTES



**Date:** Thursday, December 12, 2019

**Time:** 2:00pm

**Facilitator:** Steven Way/Melissa Yopack

## In Attendance

Steven Way, Melissa Yopack, Kevin Sowers, Miguel Bandres, Veronica Decker, Bendgel Okumus, Crystal Maraj, Caroline Pratt Marrett, Paula Reynoso, Amber Southwell, Patricia Hall, Hamie LaMoreaux, Jeff Golub, Melody Bowden, Amber Mullens

## Bookstore Advisory Committee Mission

The mission was read to the committee members by Steven Way.

- a. To recommend policies that will foster a cooperative, mutually productive and beneficial relationship between the bookstore and its customers in the university community.
- b. To develop scholarship selection criteria, review applications, and select scholarship recipients each year to receive free course textbooks and other awards for each semester.

## New Chair

The committee members were asked for nominations for a new committee chair. Caroline Pratt-Marrett volunteered to be the new BAC Chair. A motion to elect Caroline was made by Veronica Decker and seconded by Jamie LaMoreaux. All present voted in favor, and Caroline Pratt-Marrett was confirmed as the new BAC Chair.

## UCF Campus Store Report

Steven Way covered new programs in the UCF Foxtail Café such as a new catering program and event space online form for students, faculty, departments, clubs and organizations to reserve space in the Café. The form can be found at: <https://businessservices.ucf.edu/foxtail-space-reservations/>

The Foxtail Café is now working with Knights Pantry to donate unused and unexpired food products.

In the Trade Books Department, Melissa Yopack stated that the UCF Campus Store is looking to host faculty author events and requested committee members to forward any known faculty authors to her.

Melissa Yopack also shared the success of the UCF Campus Store's Giving Tree book drive during the 2019 Holiday season. Through the program over 2,000 books were donated to the Boys and Girls Clubs of Central Florida.

Steven Way discussed the collaboration with All Things College to bring in new and exciting merchandising displays and standards to the UCF Campus Store.

Melissa Yopack discussed the continued partnership with FYE and the O-team and donations provided to them as these students help introduce incoming students to UCF life and the bookstore.

An update on sales and sell-thru of textbooks was also provided by Melissa Yopack who spoke to the BAC about the UCF Campus Store's involvement with UCF's Affordability Initiatives. Melissa highlighted the success of the First Day Inclusive Access program which has saved students over \$1.2 million since the program's pilot in Spring 2019.

Steven Way discussed the Bartley program with the Bookstore Advisory Committee. Bartleby is a study tool with access to millions of step-by-step textbook solutions, a vast, searchable library of answers to homework questions, and subject matter experts on standby 24/7 to provide thorough explanations with a student subscription of only \$9.99/month.

Steven Way provided an update to BAC about the upcoming construction of the UCF-Valencia Downtown Bookstore project.

## Textbook Scholarship

As one of the main duties of the BAC is to develop scholarship selection criteria, review applications, and select scholarship recipients each year to receive free course textbooks and other awards for each semester. The committee reviewed past criteria. A motion was made by Veronica Decker to add a free response to the application of a response to the question "What would receiving this scholarship mean to me?" The motion was seconded by Amber Southwell and all present voted in favor. Melissa Yopack agreed to have the website for the application updated,

The 2019-2020 BAC Committee agreed to the following:

- 18 Textbook Scholarship awards up to \$750 each

- Scholarships divided amongst UCF Colleges based on enrollment

- No changes to GPA requirements for Undergraduate and Graduate students

- Applications available on January 13, 2020 at <https://businessservices.ucf.edu/textbook-scholarship/>

- Essays due to the UCF Campus Store by March 17, 2020

- Bookstore Advisory Committee meeting on March to distribute essays to the readers

- Essays read and winners selected and provided to UCF Campus Store by April 9, 2020

- Awards reception to be held on April 17, 2020.

## **New Business**

- First Day Adoption deadline for Summer 2020 - February 24, 2020
- First Day Adoption deadline for Fall 2020 - April 24, 2020
- DeStress Event planned for Finals Week – TBD
- Adoptions and Insights Portal – Fall 2020

## **Announcements**

There were no new announcements from Committee Members.

## **Next Meeting**

April 17, 2020 UCF Foxtail Café after Awards Reception (Time: TBD)

Motion to adjourn was made at 2:56pm and passed unanimously.