

Library Advisory Committee
October 29, 2018
9:00 a.m.
Library 511

Minutes

Present: **Allen**, Frank; **Baker**, Barry; **Beile**, Penny; **Hamann**, Kerstin; **Jaskowski**, Selma; **Nam**, Eunji; **Quelly**, Susan; **Regalia**, Michele; **Scharf**, Meg; **Vaidyanathan**, Raj; **Walton**, Deedra; **Warfield**, Scott; **Wheeler**, Sandra; **Yu**, Xiaoming

Absent: **Carroll**, Sissi; **Fields**, Antione; **Martin-Nammour**, Victoria; **Mayfield Garcia**, Stefanie; **Mejia**, Cynthia; **Murphey**, Missy

Guest: Dr. Qian Hu, Associate Professor, Public Administration (shadowing Hamann)

The meeting was called to order at 9:05 a.m.

1. Welcome/Introductions: Barry Baker, Director of Libraries, welcomed committee members, and everyone introduce him/herself.
2. Election of Chair: The responsibilities for the chair were noted. Former chair Susan Quelly volunteered to serve again.
3. Updates:

- **21st Century Library Project**

Frank Allen, Sr. Associate Director, Administrative Services, reported that this project which has been discussed for years – decades – is finally taking form. Phase 1 of the project, the Automated Retrieval Center (ARC) is now operable. Materials are still being ingested into the ARC and patron “pick” requests are successfully being fulfilled. The construction now visible with the growing steel substructure is Phase 1A – the building of a connector building to join the back of the John C. Hitt Library with the new ARC.

Part of this process is the creation of new user space on the existing four floors and a new entrance facing the Student Union. The back of all of the floors will be closed while the construction intrudes into the existing space.

As of today the back of the 2nd Floor (main floor) Knowledge Commons is closed. The furniture will be repurposed or moved to a storage area – we are hoping to move two-thirds of the furniture to the 1st Floor. The 4th Floor closure will begin in a few weeks. Allen regretted that the mid-semester closures must take place at a very busy time in the John C. Hitt Library, but it cannot be helped.

Allen shared PowerPoint slides of floor plans, etc. (see attached). In addition to the new entrance, the “legacy” entrance facing Millican Hall will remain open. The Circulation Desk will be located at the north entrance to expediate moving materials in and out of the ARC to fill patron requests, etc. The desk at the legacy entrance will be renovated though what it will house has not been worked out yet.

In addition, new space includes the newly opened 5th Floor Quiet Zone (which is very popular with students). The 4th Floor of the ARC which will be used as a Reading Room (see architect’s rendition) and is approximately 50% larger than the Quiet Zone space.

Phase 1A is scheduled for completion in spring 2020.

Baker noted that once Phase 1A is completed complete renovation of the interior of the John C. Hitt Library will begin.

- **Library Materials Budget**

Baker noted that the Libraries has again been fortunate with the 2018-19 with materials budget with cuts and carry forward funds. The Libraries total budget is approximately \$14.7 M overall with the materials budget at \$6-7M and salaries and operations making up the remainder. 2019-2020 may be tighter.

Question re. Libraries Budget Tied to Enrollment? The Libraries budget is not tied into enrollment. In the past we have tried to get a percentage of awarded grants dedicated to the Libraries with no success. Perhaps with the new president and provost things may change. It was noted that some agencies might allow a portion of the grant(s) to go to the library.

Allen explained that one temporary source of funding for the Libraries comes with new programs. Funding to support the new program for a period of three to five years can be negotiated. The problem is that after that time the cost of those materials are presumed to magically be absorbed into the library budget. Approaches to boost the materials budget must be sought.

Allen noted based on a review done that a percentage or dollar amount of a university's total budget has been established for one third of the Association of Research Libraries. Recurring direct funding for grants. University of Florida has a substantial amount.

- **Downtown Campus Library**

Allen addressed the Downtown Campus Library. The library will have an instructional, research assistance, collection and study space presence in the Academic Building. The library will have capacity for approximately 10,000 volumes and a study/reading area with 50-60 seats. There will be well over 100 teaching faculty at the Downtown Campus and outreach to this group of faculty members will be key.

Penny Beile, Associate Director, Research, Education & Engagement, noted that the subject librarians have already agreed to teach classes on site so that service will be a seamless experience.

Question re. Number of Staff Members, e.g., Fewer at the John C. Hitt Library? Allen agreed it was a good question and one not easily answered at this time. A resident head librarian has been designated. It was hoped to have a second "resident" librarian – but that has not panned out. Valencia college will also have a library presence at the Downtown Campus and will have a librarian. Ideally we were looking for two university librarians, three USPS employees and student OPS employees.

Baker noted that we will not cannibalize our existing staff to move anyone to the Downtown Campus. Beile reported that the designated head librarian has started looking into how things will operate, e.g., collection of fines, use of couriers, etc. Baker conjectured that Downtown Campus library will be similar to the current UCF Connect model for joint libraries.

Question re. Valencia Budget as Compared to the UCF Libraries Budget. The exact amount of Valencia's budget was unknown, but Allen stated the their materials budget is substantially lower. Valencia's collection of culinary arts materials will be housed at the Downtown Campus.

Baker and Allen announced that the Downtown Campus is supposed to open in August 2019.

- **STARS (Showcase for Text, Archives, Research, and Scholarship) (IR)**

Jaskowski distributed a handout showing the Readership Distribution and a graph of the nearly 1.4M downloads. Some of the features include the ability for individuals to bring up their own dashboard for filtering results.

Question re. Theses & Dissertations. Are they automatically made a part of STARS?

Jaskowski responded that it is not technically automatic – but there is a process in place for Graduate Theses and Dissertations to be added by staff every semester upon final submission. Honors students upload their theses directly to STARS. Baker noted that we have also been working on obtaining retrospective theses and dissertations. Access is not restricted for retrospective theses and dissertations as it may be for recently submitted electronic theses and dissertations.

Penny Beile, Associate Director, Research, Education & Engagement, mentioned Academia and Research Gate as platforms similar to the institutional repository, but pointed out that STARS may ultimately prove to be more stable. Contact Digital Initiatives Librarian Lee Dotson or Scholarly Communication Librarian Sarah Norris for more information.

- **Textbook Affordability (TA)**

Beile provided an update on Textbook Affordability. See attached PowerPoint for details.

In March-April 2016 a statewide survey went out to FL system university students asking them respond to “how the cost of textbooks and course materials has impacted their education, purchasing behaviors, academic completion and success.” The results showed that many students have not purchased textbooks due to cost, among other behaviors. A working group was able to disaggregate UCF responses from the survey and analyzed separately. Of the 1,975 UCF students who responded: [from the PowerPoint]

- 83% delayed purchasing the textbook
- 53% did not buy the textbook
- 21% did not register for a specific course
- 20% took fewer courses in general
- 19% earned poor grade due to not buying textbook
- 9% dropped and 6% withdrew from a course

Some commercial textbook publishers have priced textbooks out of the reach of many students. Textbook Affordability (TA) combines the efforts of librarians, instructional designers, and campus partners to work with faculty to help them transition to no/low-cost course materials. Beile pointed out first that TA does not want to infringe on faculty academic freedom of faculty to select their course materials or to put undue pressure on faculty to adopt affordable course materials. Also, not every book has a low-cost equivalent.

Since spring 2016 there have been 122 faculty members teaching 274 course sections, reaching 12,314 students and potentially saving \$1,050,172 (savings calculated on cost of the new textbook by number of student enrollments).

There are three models that have been pursued at UCF. Replace traditional textbooks with existing open educational resources (OER) create custom texts using various openly available resources, and using a library-sourced ebook as a one-to-one replacement of the existing text.

Baker came up with \$10K seed money to purchase print textbooks to put on reserve. Only 57 textbooks were purchased with the \$10K.

TA efforts have been most productive in the Colleges of Science and Arts & Humanities.

A website dedicated to textbook affordability is in the works. They envision it to have a unit-agnostic URL and showcase faculty who have saved students money by transitioning to affordable course materials.

Question re. Why Some Departments Don't Appear to be Participating. Beile pointed out that not every discipline is a good fit for TA; librarians are limited in what they can do – but are

more successful when they are able to pull together information and options for faculty to review and consider. Many faculty members are too busy and have difficulty getting around to investigating TA. The problem is it is so time-consuming and the Libraries has limited "fire power."

4. QUESTIONS/COMMENTS

None

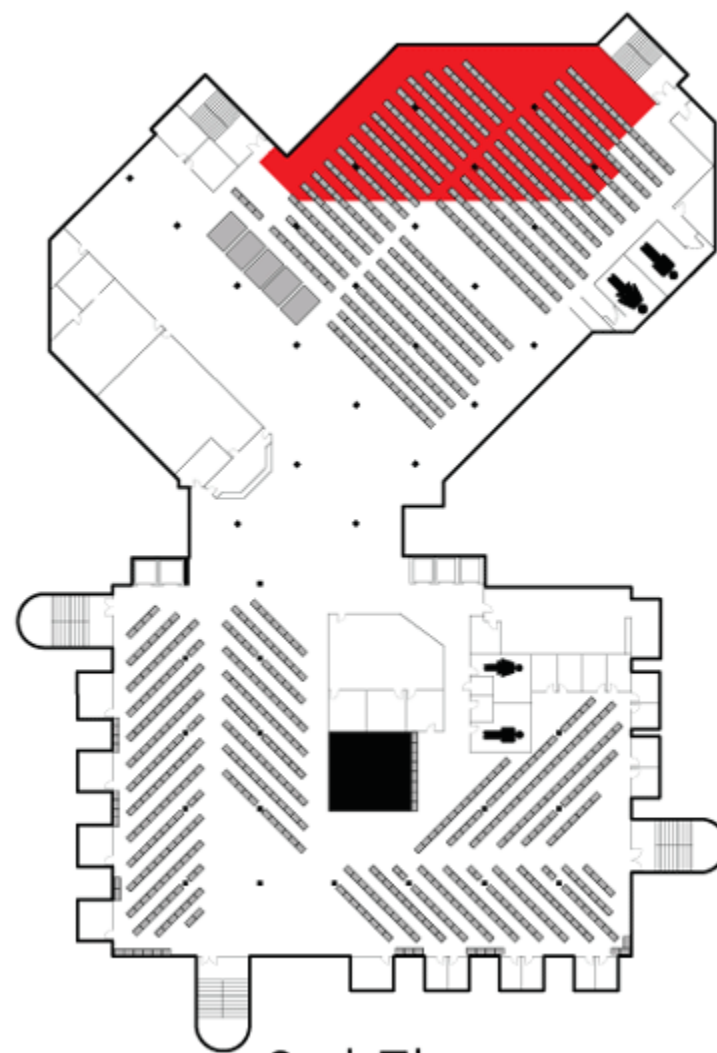
Action Items

N/A

Adjourned: 10:05 a.m.

Recorder: Kibbee

October 23rd



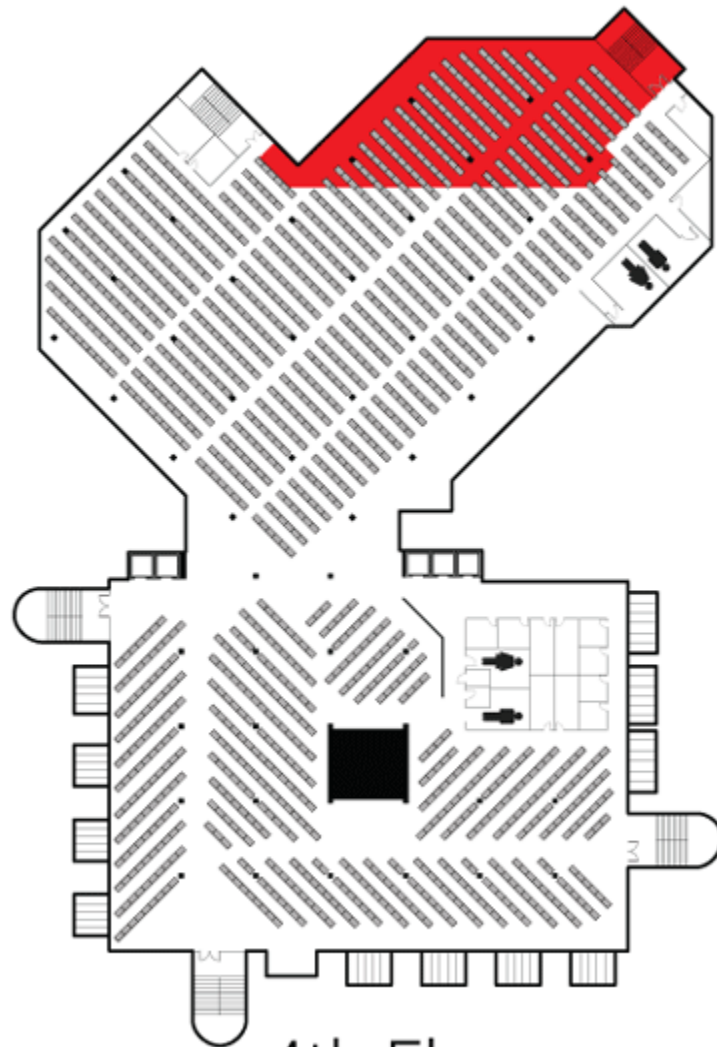
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October 29th



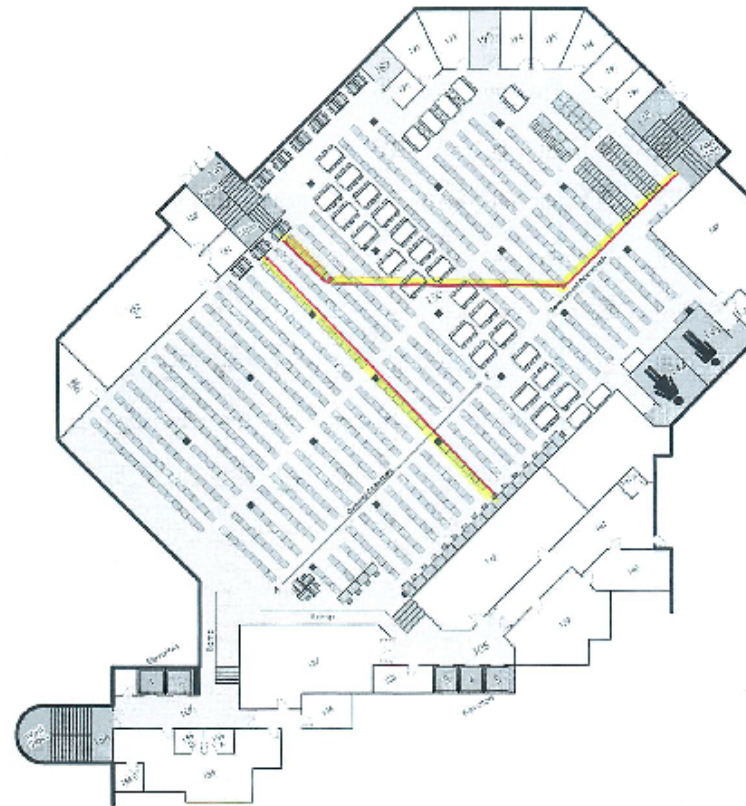
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4th Floor

1ST Floor





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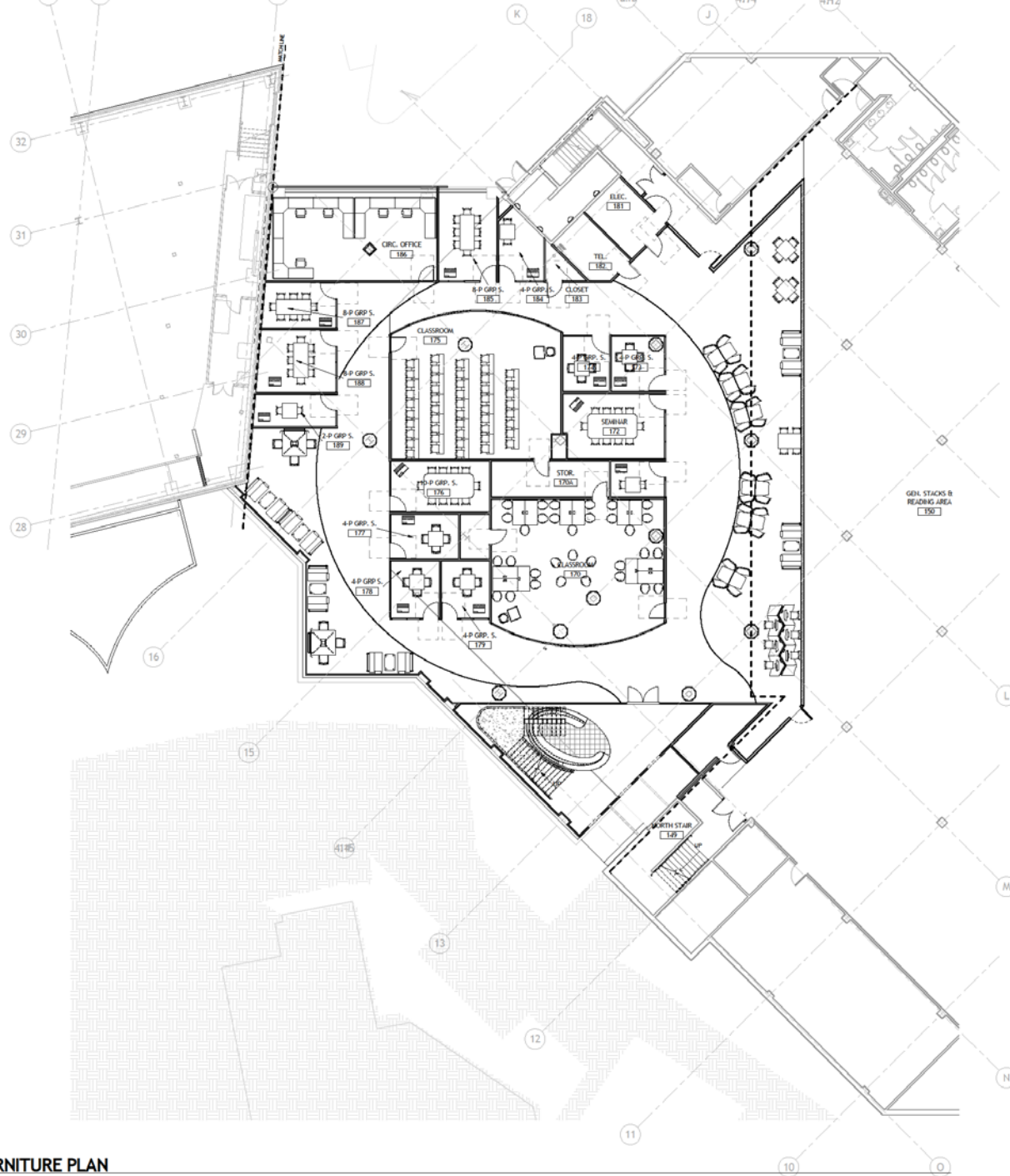


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FIRST FLOOR FURNITURE PLAN

SCALE: 1/8" = 1'-0"



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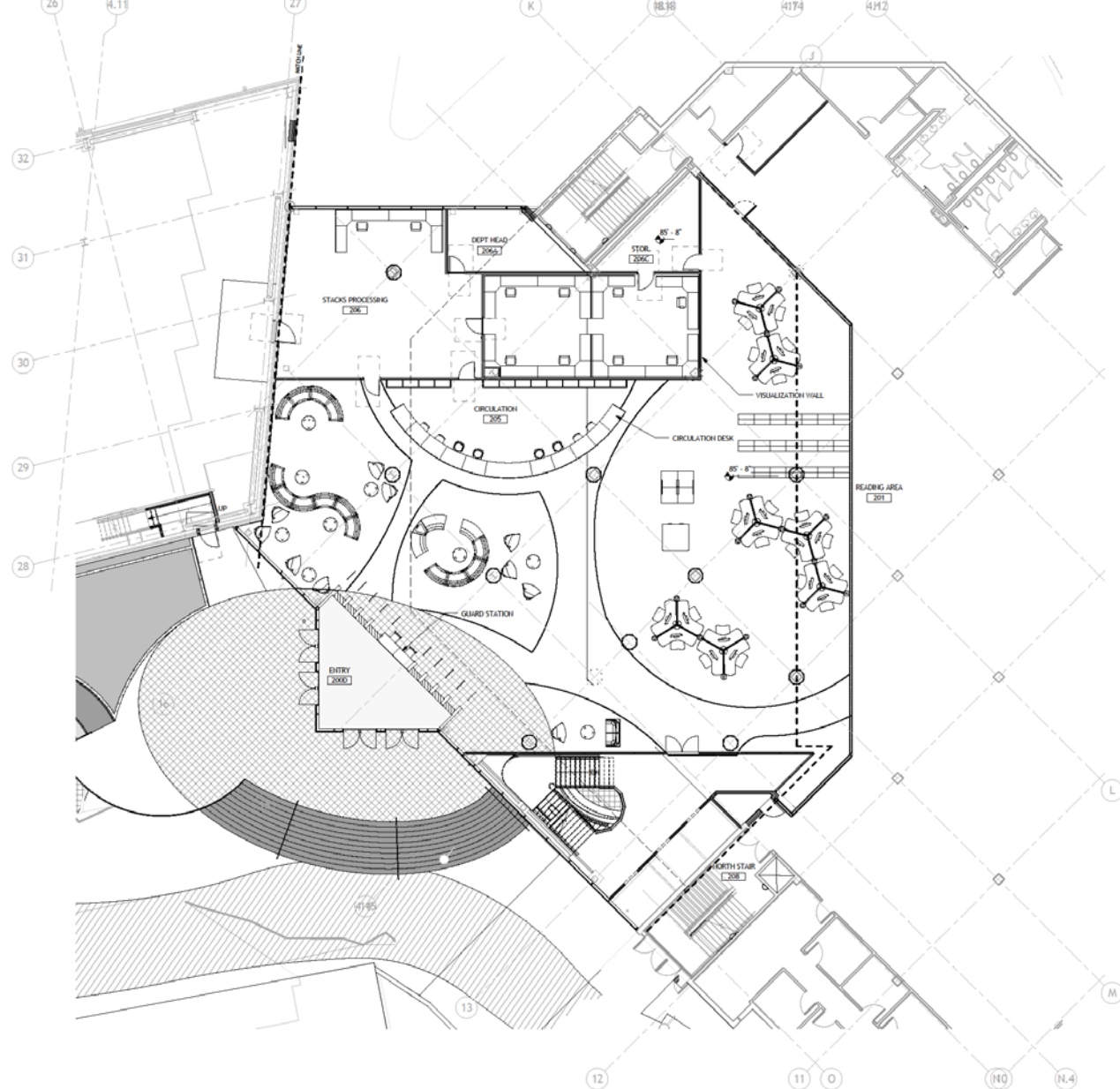
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FIRST FLOOR
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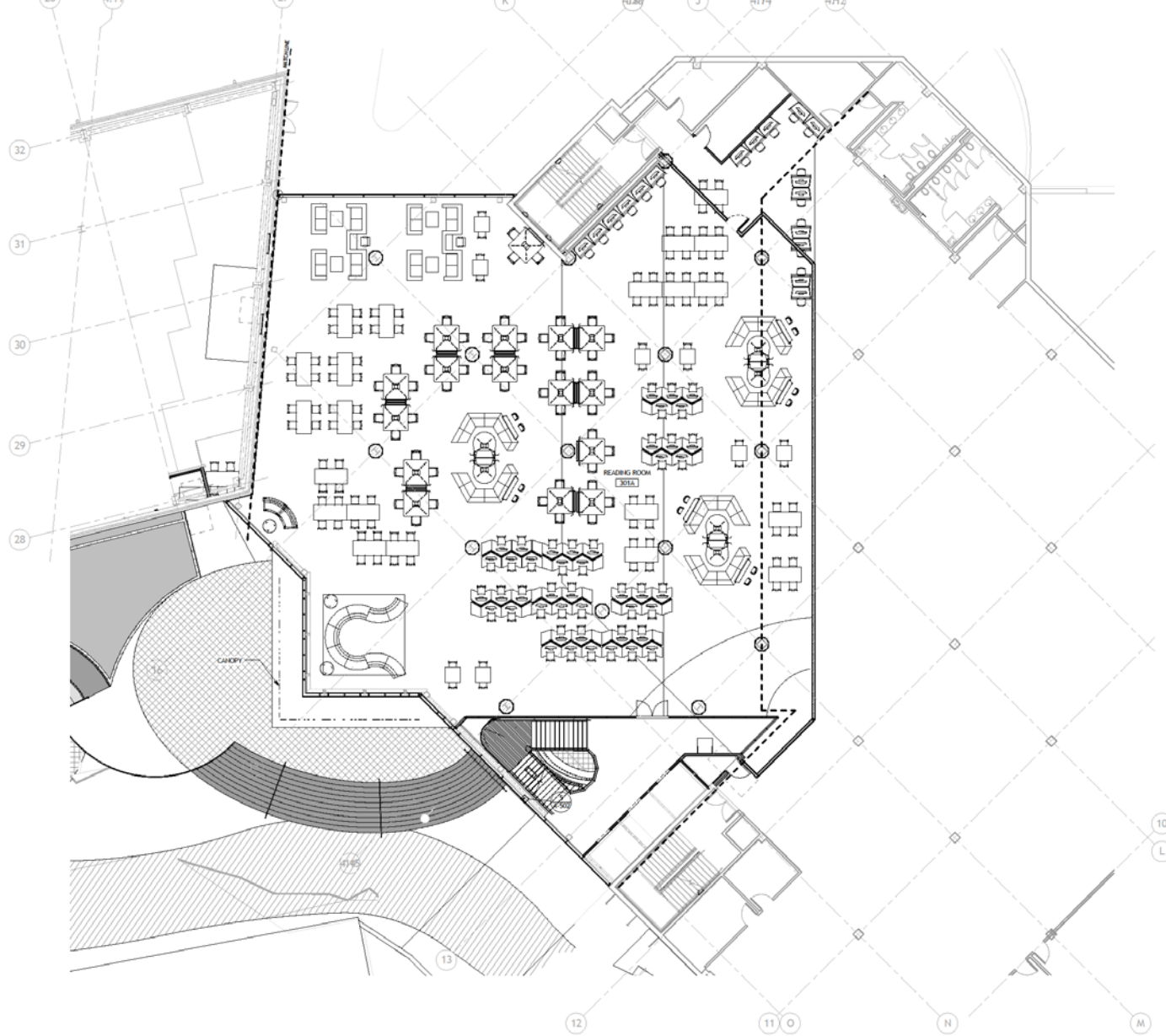
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1 THIRD FLOOR FURNITURE PLAN

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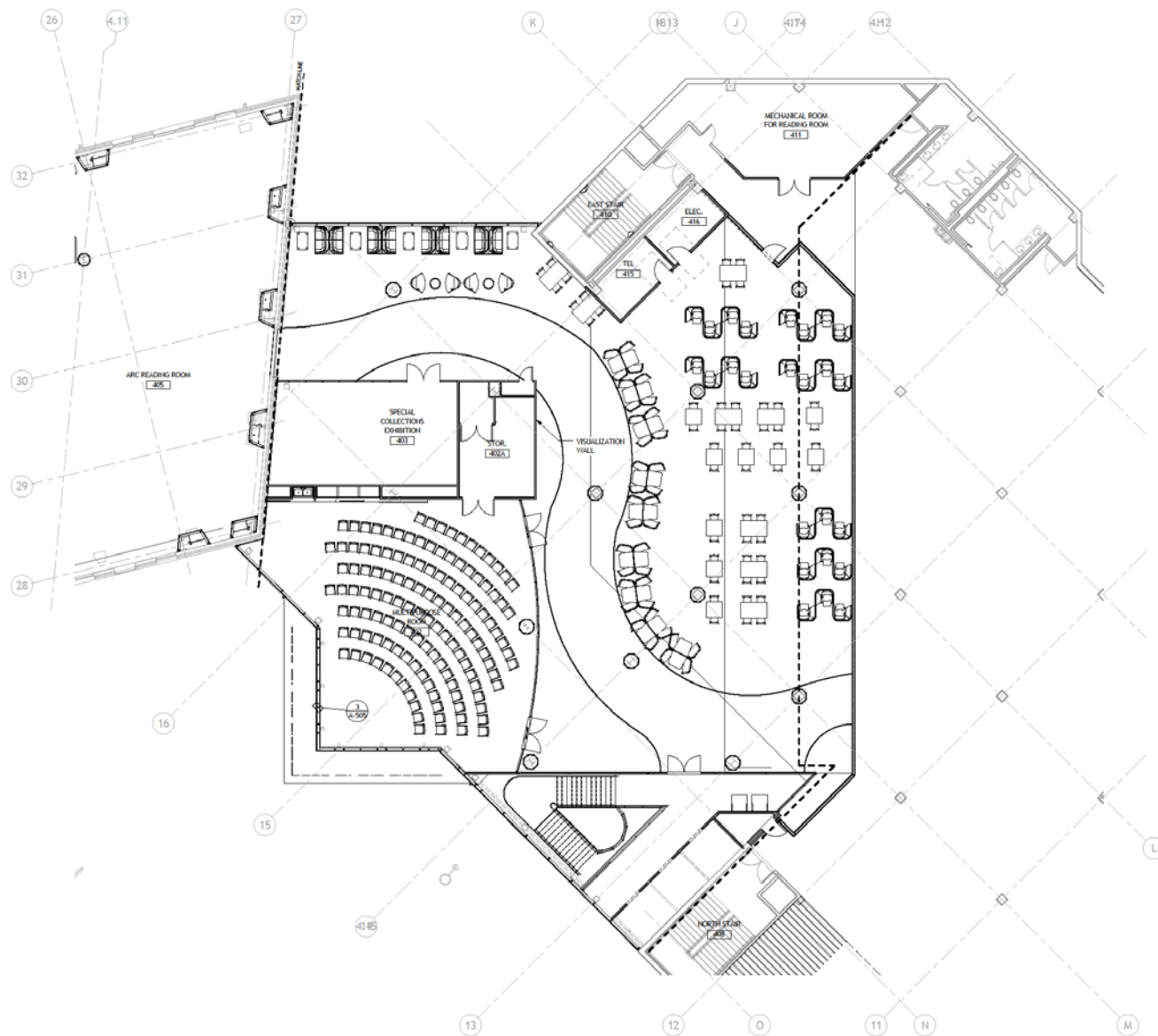
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FOURTH FLOOR FURNITURE PLAN

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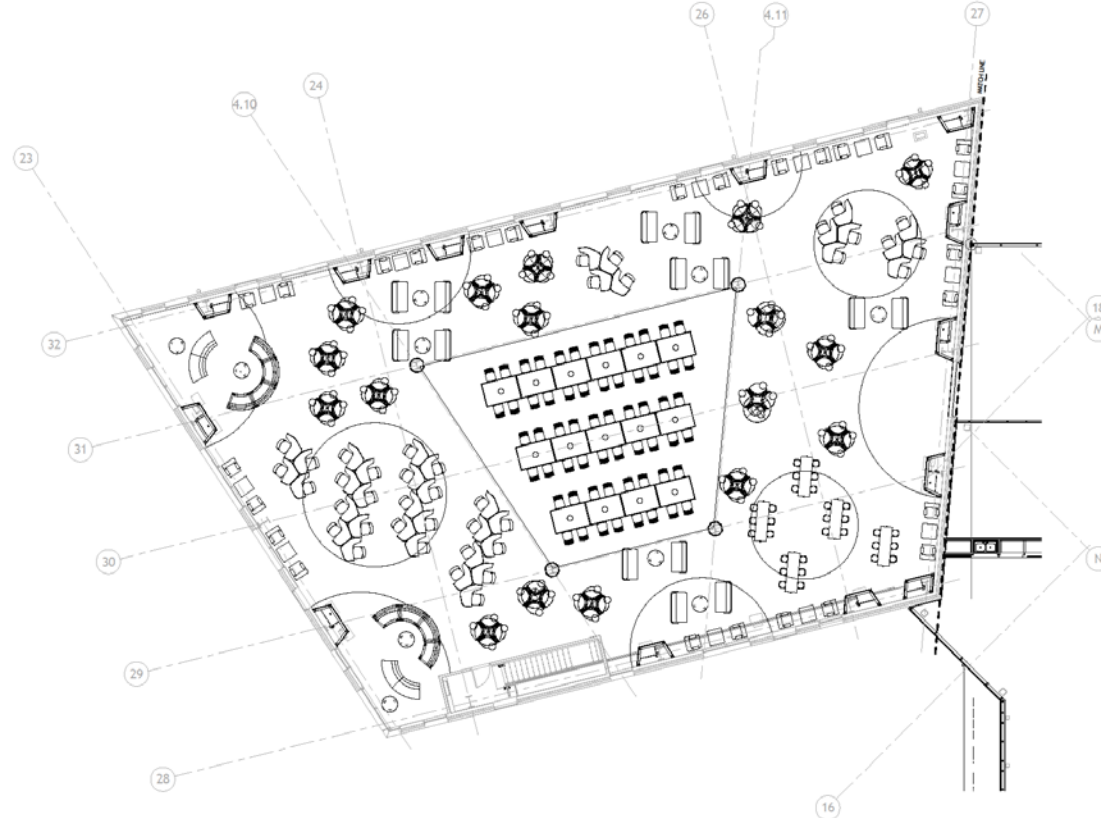
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READING ROOM FURNITURE PLAN

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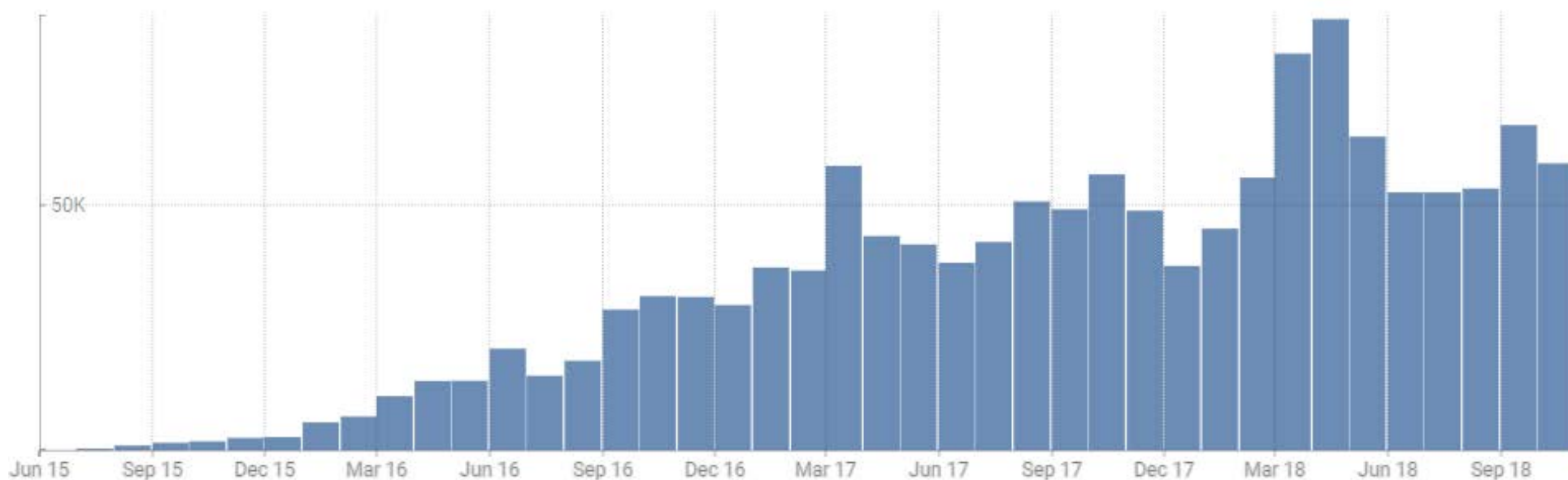
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Readership Distribution



1,394,635 Downloads



Top 10 Downloaded Items

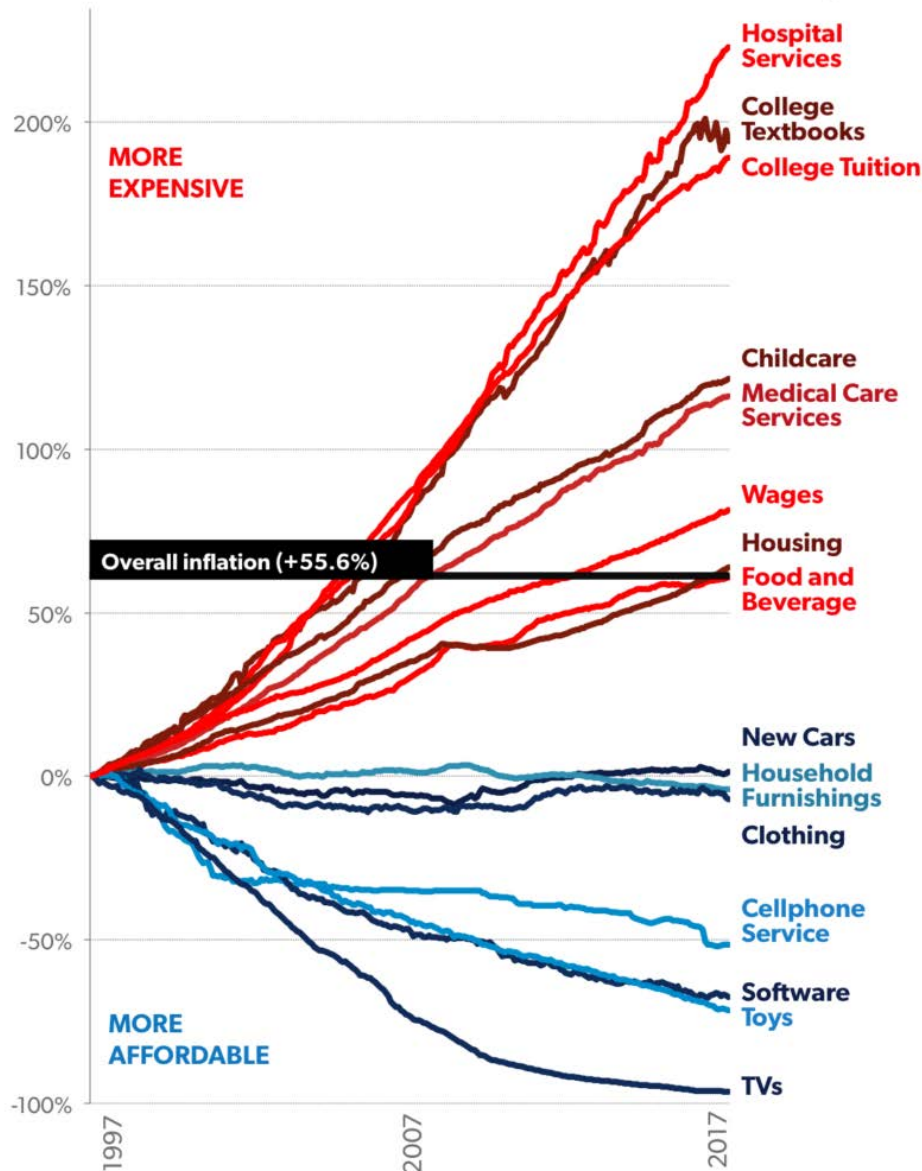
Title	Downloads
Exploring the Effects of Social Media Use on the Mental Health of Young Adults	27,262
University of Central Florida Graduate Catalog, 2017- 2018	12,892
The Impact Of Family Influence And Involvement On Career Development	9,936
John C. Hitt Library, Fall 2018 Schedule	9,010
The accounting fraud at WorldCom the causes, the characteristics, the consequences, and the lessons learned	7,056
A Comparison Of Aluminum And Iron-based Coagulants For Treatment Of Surface Water In Sarasota County, Florida	6,864
Women's rights in iran during the years of the shah, ayatollah khomeini, and khamenei	6,243
The Effects of Resistance Training Frequency On Muscle Hypertrophy & Strength In Healthy Trained Individuals: Literature Review	5,858
Rosen Research Guides, Annotated Bibliographies	4,978
Perception of Mental Illness Based Upon its Portrayal in Film	4,962

Textbook Affordability Update

Library Advisory Board
October 2018

Price changes (Jan. 1997–Dec. 2017)

Selected US Consumer Goods and Services, and Wages



The **problem**:

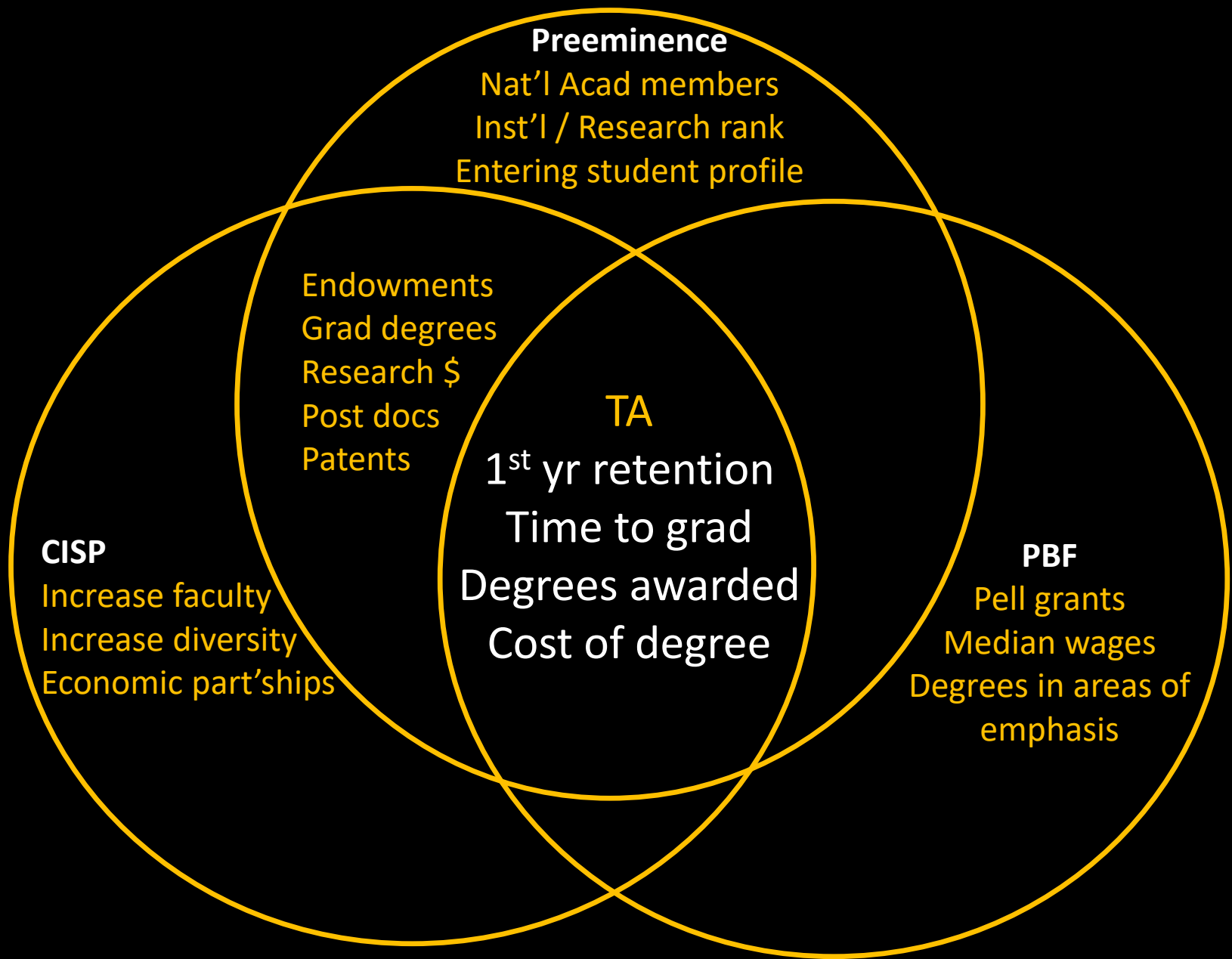
Textbook costs have doubled over the past 20 years, even controlling for a 55% inflation rate. As a result, publishers have effectively priced textbooks out of the market for many students.

Data based on US BLS; compiled by <http://ritholtz.com/wp-content/uploads/2018/02/pricechanges.png>

2016 UCF student survey results, n=1,975, and local surveys

% of students indicating that, due to textbook costs, they “frequently” or “occasionally”:

- 83% delayed purchasing the textbook
- 53% did not buy the textbook
- 21% did not register for a specific course
- 20% took fewer courses in general
- 19% earned poor grade due to not buying textbook
- 9% dropped and 6% withdrew from a course



Since Spring 2016...

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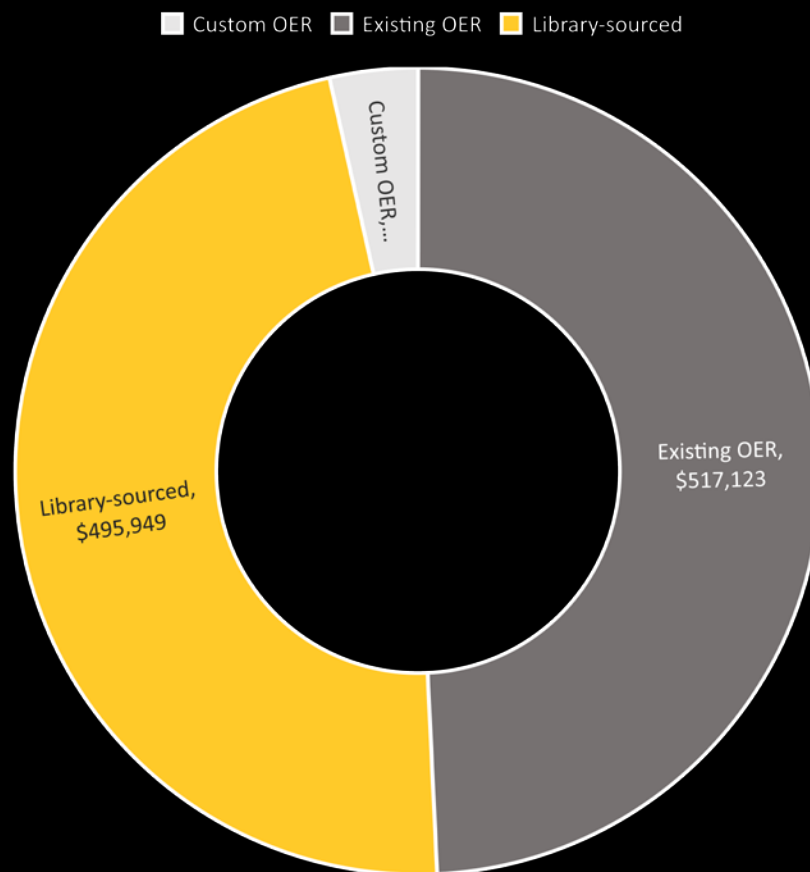
Avg cost of text transitioned: \$73.

*Savings based on number of students enrolled in section multiplied by cost of a new textbook.

Three ways we've lowered the cost of course materials

- Replace traditional textbook with an existing open text (cfe, OpenStax, option for GEP level)
- Determine if course materials are openly accessible through other avenues (create unique text using various sources)
- Use a library-sourced item as a one-to-one replacement for traditional textbook

Savings by type of adoption



Best in show awards

- College with most sections taught:
 - 1st goes to COS (74), 2nd goes to CAH (59)
- College with most participating faculty:
 - 1st goes to COS (33), 2nd goes to CAH (24)
- Department with most sections taught:
 - 1st goes to History (29)
 - 2nd to Political Science and Nursing (both 22)
 - Honorable mention to Management (20) and Chemistry (18)

Print textbook reserve collection **NEW!!**

- Implemented fall 2018
- \$10,000 in “seed” money from library funds
- Supplemented with SI donation
- Emphasis placed on 25 high DFW, GEP courses...
 - Helps support over 13,000 students enrolled in 432 sections
 - In first 6 weeks items have circulated over 1100 times

Avg cost of a new textbook

	National	UCF	25 High DFW GEP texts
Average	\$90	\$79	\$178
Range	By discipline	\$0-766	\$12-340

Since the last time we met...

- Provost-funded library position dedicated to textbook affordability and student success
- Faculty Senate -> FCTL committee
- Increased interest from IKM for PBF report
- Collaboration with CDL for formalized roles (OER, LS, platform, Aff Counts)
- State grant for HUM textbook creation
- Additional research planned
- Faculty- and student-facing web site